# **RUNWAY VENTURE STUDIO**

# Kauffman FastTrac® Entrepreneurship Academy!

Whether you're launching a food truck or a factory, a construction company or a consulting firm, you need a solid plan to succeed. Our 8-week academy is designed to provide you with the tools and knowledge to turn your entrepreneurial dreams into reality.

## **Academy Includes**

- One-year Online Platform Membership
- Kick-off Facilitator-Entrepreneur In-Person Meet and Greet Event and Onboarding
- Business Analysis: Set individualized Objectives and Key Results (OKRs)
- 8-Weeks Small Group Instruction: With an assigned facilitator (max six students per class)
- One-on-One Mentoring
- 8-Weeks Co-Working Membership: 24/7 access to co-working and meeting space
- Five (5) Three-Hour Hands-On **Entrepreneurial Skill Clinics**
- Two (2) Business Networking Mixers
- Online and In-Person Coaching and Mentorship
- Community Demo/Presentation Event: Engage with funders, media, and other experts
- Kauffman Foundation Certificate of Completion: For use in applying for loans and funding
- 60-Second Business Pitch Video

#### **Your Investment:**

- Cost: \$400 one-time payment
- OR Payment Options:
  - \$50 down; \$50/week; \$50 presentation day and video night
- Classes starting soon! Apply online

# KAUFFMAN FASTTRAC. 8-Week Program

#### Ideate and Validate

Start making your idea a reality and explore the journey of becoming an entrepreneur.

## Position and Solidify

Position your idea in the market, understand your customers, and solidify your business model.

## Commit and Strategize

Reach your market, make sales, and protect your business.

## Refine and Prepare

Perfect your strategy before launch and ensure your finances are in order.

#### Launch and Growth

Plan for launching, leading, and growing your business. Whether you're launching a new venture or taking your current venture to new heights, this academy is for you.





